

# Lift Juice Shot Range

## (Formally Glucojuice)



<b>Product Name:</b>	Lift Juice Shot Very Berry	Lift Juice Shot Zesty Lemon & Lime
	JUI003 12	JUI004 12
<b>Product description</b>	Clear glucose food supplement drink	
<b>Unit Barcode:</b>	5016973991080	5016973991363
<b>Pack contents</b>	60ml	60ml
<b>PIP Code:</b>	339-9805	339 - 9797
<b>Shelf Life</b>	18 months	
<b>Classification</b>	Food supplement	
<b>Common ingredients</b>	Water, Dextrose monohydrate, Citric acid (E330), Natural flavouring, Preservatives E211 & E202.	
<b>Nutrition Information</b>		
	<b>Per 100ml</b>	<b>Per 60ml bottle</b>
Energy	397 kJ	238 kJ
	95 kcal	57 kcal
Protein	0g	0g
Carbohydrate	25.4g	15.2g
of which sugars	25.4g	15.2g
Fat	0g	0.0g
of which saturates	0g	0.0g
Fibre	0g	0g
Sodium	Trace	Trace

## Customer Product Information

<b>Instructions for use</b>	Drink one bottle of Lift when you need a tasty burst of fast-acting glucose.
<b>Dose</b>	Drink one bottle of Lift to manage a hypoglycaemic attack. NICE guidelines recommend taking between 10 and 20g of carbohydrate for treatment of a hypoglycaemic attack.
<b>Warnings</b>	Do not use if protective seal is broken or missing. Consuming products with a high fat content e.g. chocolate, will counteract the effect or efficiency of glucose
<b>Availability</b>	Pharmacies, High Street Health & Beauty, Supermarkets, Online.
<b>Side effects</b>	No known side effects
<b>Suitability</b>	Free from: gluten; dairy; lactose; wheat; nuts; animal products; caffeine
<b>Suitable for</b>	Vegetarians; vegans; asthmatics; diabetics (following medical advice) During pregnancy; while breast feeding; persons with high blood pressure; persons with thyroid problems; can be used with other medication

Product Dimensions – Lift Juice Shot			
Unit information			
Unit barcode	5016973991363 (Lemon & Lime) 5016973991080 (Very Berry)	Unit dimensions (W x D x H)	35mm x 35mm x 97mm
Unit weight (gross)	75g	Unit weight (net)	60g (or ml)
Units per case	12	Units per shipper	120
Case information			
Case barcode	05016973002700 (Lemon & Lime) 05016973002359 (Very Berry)	Case dimensions (W x D x H)	67mm x 210mm x 100mm
Case weight (gross)	950g	Case weight (net)	720g
Cases per outer	10		
Shipper information			
Outer barcode	05016973002717 (Lemon & Lime) 05016973002465 (Very Berry)	Outer dimensions (W x D x H)	225mm x 370mm x 220mm
Outer weight (gross)	10,000g (10kg)	Outer weight (net)	7,200g (7.2kg)
Palletisation (Ti Hi)			
Outers per layer	12	Layers per pallet	5
Outers per pallet	60	Cases per layer	120
Cases per pallet	600	Units per pallet	7,200

## Customer Product Information

### Questions & Answers

#### **What is the main ingredient in Lift Juice?**

Lift Shot contains a unique measured dose of 15 grams of fast-acting carbohydrates, mainly in the form of dextrose (glucose).

#### **Should I test my blood glucose before drinking Lift Juice if I am a diabetic?**

If you have diabetes it is always best to check your blood glucose before drinking Lift to confirm that your blood glucose is low and that you need extra carbohydrates.

**Has Lift Juice been tested on animals?** No, Lift has never been tested on animals.

**What is the shelf life on Lift Juice?** A best-before-end date is printed on each individual bottle. Typical shelf life is 18 months from date of manufacture.

**Is the Lift Juice packaging recyclable?** Lift bottles and lids are recyclable.

#### **Are any of the ingredients genetically modified?**

Lift Juice does not contain any GM ingredients

#### **What is the source of the dextrose in Lift Juice?**

The source of the dextrose is from corn

#### **How much Potassium is in a bottle of Lift Juice?**

There is 3.12mg of Potassium per 60ml bottle

#### **Can Lift Juice be given through enteral feeding tubes such as Nasogastric (NG), Percutaneous Endoscopic Gastrostomy (PEG) and radiologically inserted gastrostomy (RIG) tube?**

We do not have any data on this route of administration. Lift is only recommended for use orally as a drink.

#### **Is the product OK to use if it has been stored above 30°C?**

If the product has been stored at this temperature for 1 week there is no detrimental effect on the product. The glucose is stable between 30-40 degrees. There is no microbiological risk to the product if it is stored at a higher temperature.

If the product is stored above 30°C for 2-3 months you may notice a slight change in the flavour.

#### **Can Lift Juice be kept once the bottle has been opened?**

Our Lift Juice is designed to be taken as a single use 'shot of 60ml' fast acting glucose. We therefore cannot recommend storage conditions once opened as we have no data to support the stability or preservation of the product for this use. However, storage and use of the product outside of the labelled recommendations should be risk assessed locally.

#### **According to the internet E211 combined with Citric Acid which is in Lift Juice causes Benzene which can then cause cancer.**

The current EU legislation permits the presence of both Citric Acid and Sodium Benzoate in liquid food supplements. The presence of Sodium Benzoate is subject to a maximum permitted level and the amount in Lift is below this permitted level. EFSA (European Food Safety Agency) have assessed the safety of Sodium Benzoate and have concluded that it is safe to use in foods and have not indicated a problem when combined with citric acid.

Citric Acid is yet to undergo a safety review and should EFSA make changes then reformulation may need to be considered but at the moment there appears to be no legal or safety reason to make any changes.

We cannot comment on what is available online as we can see no references to any scientific studies.

In summary, the current position is that EFSA permit both of these additives in a liquid food supplement and, following a safety re-assessment of Sodium Benzoate, have not indicated any safety risk related to benzene formation when Citric Acid (E330) and Sodium Benzoate (E211) are present in the same food.

#### **Has the formulation changed?**

No the formulation of the product has not changed. Only the name of the product and the artwork has changed.

#### **Where can i get more information?**

Our website [www.gogluco.com](http://www.gogluco.com)